

UNDERSTANDING COMMUNITY ACTION WORKBOOK

CERTIFIED COMMUNITY ACTION PROFESSIONAL (CCAP)
CLASS OF 2022

CHARLES H. McCANN, CCAP EMERITUS
charles@markmccann.net

TABLE OF CONTENTS

DISCUSSION MATERIAL	1
VALUE OF THE CERTIFIED COMMUNITY ACTION PROFESSIONAL (CCAP) PROGRAM	2
TAKING ADVANTAGE OF THE OPPORTUNITY OFFERED BY THE COMMUNITY ACTION MOVEMENT	3
UNDERSTANDING DIFFICULT MATERIAL	4
DEFINITIONS	5
VISION OF THE COMMUNITY ACTION MOVEMENT	6
THE NEED FOR SHARED VISION	7
VALUES OF THE COMMUNITY ACTION MOVEMENT	8
COMMUNITY ACTION CODE OF ETHICS	9
TOO FREQUENT RESPONSES TO POVERTY CONDITIONS	10
COUNTER-CULTURE MOVEMENT VERSUS COMMUNITY ACTION MOVEMENT	11
PERSONAL PLACEMENT VIA THE TANK	12
PERSONAL PLACEMENT VIA THE LAW	
ECONOMIC OPPORTUNITY ACT OF 1964 EXCERPT	13
1998 COATS ACT ANALYSIS	14
1981 CSBG ACT EXCERPT	15
1998 CSBG ACT EXCERPT	16
FUTURE CSBG ACT ANALYSIS	21
PERSONAL PLACEMENT VIA VISION/VALUES	22
PROFESSIONAL EXCELLENCE CHARACTERISTICS	23
NATIONAL COMMUNITY ACTION NETWORK THEORY OF CHANGE	24
A CHALLENGE: TAKE THAT CRITICAL LOOK	25
CULTIVATE A PROPER ATTITUDE	27

DISCUSSION MATERIAL

1. WHAT IS THE DEFINITION OF COMMUNITY ACTION?
2. WHAT IS THE MISSION OF YOUR AGENCY?
3. WHAT PROGRAMS DOES YOUR AGENCY OPERATE? IS THE PROCESS THAT DECIDES WHICH PROGRAMS YOUR AGENCY OPERATES CONSISTENT WITH COMMUNITY ACTION VISION/VALUES/ETHICS?
4. HOW IS EACH AGENCY PROGRAM CONSISTENT WITH COMMUNITY ACTION VISION/VALUES/ETHICS AND YOUR AGENCY'S MISSION?
5. ANALYZE THE CSBG ACT: IDENTIFY MISSION, GOAL, POVERTY CONDITIONS, CAUSES OF POVERTY CONDITIONS, AND STRATEGIES. ARE YOUR AGENCY'S PROGRAMS CONSISTENT WITH CSBG ACT STRUCTURE?
6. WHAT ARE THE THREE SECTORS REPRESENTED ON YOUR AGENCY'S BOARD OF DIRECTORS? WHAT IS THE ROLE OF EACH?
7. WHAT IS THE NATIONAL COMMUNITY ACTION NETWORK THEORY OF CHANGE?
8. WHAT IS YOUR OWN PERSONAL PLACEMENT WITHIN THE COMMUNITY ACTION MOVEMENT?
9. WHAT DO YOU KNOW ABOUT THE POOR?
10. ARE WE REALLY WHO WE SAY WE ARE?

VALUE OF CERTIFIED COMMUNITY ACTION PROFESSIONAL
(CCAP) PROGRAM

VALUE TO INDIVIDUALS:

1. _____
2. _____
3. _____
4. _____

VALUE TO CCAP-LED AGENCIES:

- 1 _____
- 2 _____
- 3 _____
- 4 _____

TAKING ADVANTAGE OF THE OPPORTUNITY
OFFERED BY THE COMMUNITY ACTION MOVEMENT

1. _____
2. _____
3. _____
4. _____

UNDERSTANDING DIFFICULT MATERIAL

1. _____

2. _____

3. _____

4. _____

5. _____

6. _____

DEFINITIONS

VISION THE ACT OR POWER OF ANTICIPATING THAT WHICH WILL OR MAY COME TO BE. (NOT A HALLUCINATION OR OTHER SPIRITUAL OR PSYCHOLOGICAL AGENT.)

VALUES THE BELIEFS, IDEALS, OR CUSTOMS OF A MOVEMENT TOWARD WHICH THE PEOPLE OF THE MOVEMENT HAVE SUCH REGARD THAT IT CAUSES EMOTION OR FEELING.

ETHICS RULES OR STANDARDS FOR RIGHT CONDUCT OR PRACTICES, ESPECIALLY THE STANDARDS OF A PROFESSION.

VISION OF THE COMMUNITY ACTION MOVEMENT

COMMUNITY ACTION PLEDGE:

A BETTER WORLD WHERE _____
_____.

A BETTER WORLD WHERE _____
_____.

A BETTER WORLD WHERE _____
_____.

A BETTER WORLD WHERE _____
_____.

A BETTER WORLD WHERE _____
_____.

COMMUNITY ACTION BRAND PROMISE:

A BETTER WORLD WHERE _____

_____.

THE JOURNEY:

A BETTER WORLD WHERE _____

_____.

THE NEED FOR SHARED VISION

MARION HARVEY: WHY CULTURES ARE PRESERVED:

1. _____
2. _____

JAMES R. LUCAS:

1. _____
2. _____
3. _____
4. _____
5. _____

THE JOURNEY:

1. _____
2. _____
3. _____
4. _____
5. _____

MISCELLANEOUS:

1. _____
2. _____
3. _____

VALUES OF THE COMMUNITY ACTION MOVEMENT

1. THE COMMUNITY ACTION MOVEMENT

2. THE COMMUNITY ACTION MOVEMENT

3. THE COMMUNITY ACTION MOVEMENT

4. THE COMMUNITY ACTION MOVEMENT

5. THE COMMUNITY ACTION MOVEMENT

TOO FREQUENT RESPONSES TO POVERTY CONDITIONS

- | | |
|----------|-----------|
| 1. _____ | 7. _____ |
| 2. _____ | 8. _____ |
| 3. _____ | 9. _____ |
| 4. _____ | 10. _____ |
| 5. _____ | 11. _____ |
| 6. _____ | 12. _____ |

COUNTER-CULTURE MOVEMENT
VERSUS
COMMUNITY ACTION MOVEMENT

COUNTER-CULTURE MOVEMENT

COMMUNITY
ACTION?

<hr/>	<hr/>
<hr/>	<hr/>
<hr/>	<hr/>
<hr/>	<hr/>
<hr/>	<hr/>

PERSONAL PLACEMENT VIA THE TANK

1. WHICH PARTS OF A TANK ARE NOT NEEDED? WHAT ABOUT AN AIRPLANE? WHAT ABOUT A COMMUNITY ACTION AGENCY?
2. DO DIFFERENT PARTS OF A TANK NEED EACH OTHER?
3. DO TANK PARTS NEED TO WORK TOGETHER?
4. DOES THE CONDITION OF THE TANK MATTER?

PERSONAL PLACEMENT VIA THE LAW
ECONOMIC OPPORTUNITY ACT OF 1964 EXCERPT

THE BASIC PURPOSE OF COMMUNITY ACTION PROGRAMS AS STATED IN THE ECONOMIC OPPORTUNITY ACT IS “TO STIMULATE A BETTER FOCUSING OF ALL AVAILABLE LOCAL, STATE, PRIVATE, AND FEDERAL RESOURCES UPON THE GOAL OF ENABLING LOW-INCOME FAMILIES, AND LOW-INCOME INDIVIDUALS OF ALL AGES, IN RURAL AND URBAN AREAS, TO ATTAIN THE SKILLS, KNOWLEDGE, AND MOTIVATIONS AND SECURE THE OPPORTUNITIES NEEDED FOR THEM TO BECOME FULLY SELF-SUFFICIENT.” THIS PURPOSE MAY BE ACCOMPLISHED BY PROGRAMS DESIGNED AND/OR SELECTED AT THE LOCAL LEVEL TO MEET SPECIFIC COMMUNITY NEEDS. THEY MAY DEAL WITH PARTICULAR CONCERNS IN SUCH AREAS AS HOUSING, MANPOWER, EDUCATION, HEALTH, DAY CARE, CONSUMER AFFAIRS, ECONOMIC DEVELOPMENT, GENERAL SOCIAL SERVICES, ETC. THEY MAY FOCUS ON PARTICULAR TARGET GROUPS SUCH AS YOUTH. THEY MAY EMPLOY SOME TYPE OF NEIGHBORHOOD CENTER(S) AS A MEANS OF REACHING PERSONS AND DELIVERING SERVICES.

PERSONAL PLACEMENT VIA THE LAW
COATS HUMAN SERVICES REAUTHORIZATION ACT OF 1998 ANALYSIS

MISSION

GOAL

POVERTY CONDITIONS

- | | |
|----|----|
| 1. | 4. |
| 2. | 5. |
| 3. | 6. |

CAUSES OF POVERTY CONDITIONS

STRATEGIES TO HAVE AN IMPACT ON CAUSES OF POVERTY
CONDITIONS

- | | |
|-------|-------|
| _____ | _____ |
| *1. | *1. |
| 2. | 2. |
| 3. | 3. |
| | 4. |
| | 5. |
| | 6. |

PERSONAL PLACEMENT VIA THE LAW
FUTURE COMMUNITY SERVICES BLOCK GRANT ACT ANALYSIS

PERSONAL PLACEMENT VIA VISION/VALUES

_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____

PROFESSIONAL EXCELLENCE

T. L. CHARACTERISTICS:

- | | |
|----------|-----------|
| 1. _____ | 6. _____ |
| 2. _____ | 7. _____ |
| 3. _____ | 8. _____ |
| 4. _____ | 9. _____ |
| 5. _____ | 10. _____ |

OTHER CHARACTERISTICS:

_____	_____
_____	_____
_____	_____

PROFESSIONAL EXCELLENCE
A CHALLENGE: TAKE THAT CRITICAL LOOK

VISION

SORT AGENCY PROGRAMS BY ROMA GOALS:
ARE THESE OUR DREAMS?

VALUES

SORT AGENCY PROGRAMS BY CSBG ACT STRUCTURE:
IS THERE A REASONABLE MIX OF STRATEGIES?

SORT AGENCY PROGRAMS BY FISHING AND POND:
IS ANYONE TENDING TO THE POND? RECONCILE CAP'S
"HELPING PEOPLE. CHANGING LIVES."

SORT AGENCY PROGRAMS BY THEIR REAL RESULTS
(JIM MASTERS CLASSIFICATION):

PUBLIC CHARITY (FOCUS IS CONSUMPTION)
HUMAN DEVELOPMENT (QUALITY OF LIFE)
ANTI-POVERTY (EARN MONEY, BUILD ASSETS)

SORT AGENCY PROGRAMS BY TENURE:

21C ONLY
21C, 90s
21C, 90s, 80s
21C, 90s, 80s, 70s
21C, 90s, 80s, 70s, 60s

ARE AGENCY PROGRAMS RELEVANT IN 21C OR ARE
THEY MERELY "TRADITIONAL"? IS THE AGENCY
"STATIC"?

SORT AGENCY PROGRAMS BY RELATIONSHIP TO NEEDS
ASSESSMENT:

GENERATED BY COMMUNITY NEEDS ASSESSMENT
LINKED TO COMMUNITY NEEDS ASSESSMENT

WHAT IS THE REAL RELATIONSHIP?

SORT AGENCY PROGRAMS BY ACTION THEMES:
WHAT IS BEING DONE TO "ROOT OUT" POVERTY?

SORT AGENCY PROGRAMS BY 6001-03
CHARACTERISTICS OF ELIGIBLE ACTIVITIES:
ARE WE REALLY WHO WE SAY WE ARE?

ETHICS

SORT AGENCY PROGRAMS BY INITIAL INTEREST:
BOARD, STAFF, STATUTE, FUNDING SOURCE, OTHER
WHAT ETHIC IS RELEVANT HERE?

CULTIVATE A PROPER ATTITUDE

1. DO YOU SEE THAT YOU ARE NOT ALONE?
2. DO YOU FEEL PART OF A NATIONAL MOVEMENT THAT IS RIGHT?
3. DO YOU KNOW THAT YOU ARE SENDING FORTH TINY RIPPLES OF HOPE?
4. DO YOU KNOW THAT WHAT YOU ARE DOING IS PATRIOTIC?
5. DO YOU REALIZE THAT YOU ARE CARRYING THE TORCH?
6. DO YOU RECOGNIZE YOURSELF AS AN ARTIST IN THE RIGGING?
7. DO YOU KNOW THAT YOU ARE ONE OF THE PASSIONATE FEW?
8. DO YOU FIND AND HUG THE JOY IN WHAT YOU DO?
9. DO YOU SEE YOURSELF AS AN ADVOCATE FOR THE POOR?
10. DO YOU KNOW THAT THE BEST IS YET TO COME?
11. DO YOU KNOW YOU CAN BE PROUD OF YOUR COMMITMENTS?